



NEWS RELEASE

Tony Roderick, Accomplished Bank Executive, Joins Heritage Bank Leading Regional Community Bank Recruits Powerhouse Vice President to Lead Aggressive Consumer Lending Growth

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(Burlington, Kentucky, August 8, 2019) – Tony Roderick (NMLS# 881083) has joined Heritage Bank as Vice President, Head of Consumer Lending. Roderick will oversee an expanding team and product portfolio aimed at optimizing Heritage Bank’s consumer loan volume in the regional market.

“After a decade as Vice President and Regional Manager at Fifth Third and six years as KeyBank’s Senior Vice President, Cincinnati and Dayton District Retail Leader, I believe Tony is well equipped to capitalize on Heritage Bank’s untapped opportunities in consumer lending,” said Lytle Thomas, president, Heritage Bank. “In addition, his fundraising and development work on behalf of two of the region’s leading nonprofit organizations – The Cincinnati Museum Center and Thomas More University – demonstrate his passion for improving the community. Tony’s values align with Heritage Bank’s values.”

Roderick earned a bachelor’s degree at Northern Kentucky University where his studies focused on marketing and management, then completed a Master’s in Business Administration with a concentration in finance at Xavier University, Williams College of Business.

“Tony brings a wealth of people management expertise and a track record for meeting aggressive financial goals,” said Chris Caddell, chairman, Heritage Bank. “He’s also a versatile and adaptive leader - qualities essential in a fast-growing community bank.”

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About Heritage Bank of Kentucky

Heritage Bank was founded 29 years ago by a group of local businesspeople alarmed about the shrinking access to community banks able and eager to respond to regional consumer and business banking needs. Now serving Northern Kentucky and Greater Cincinnati through 18 branches, the bank remains a family-owned institution, already grooming the third generation of leadership. In an age of ongoing consolidation, Heritage Bank is resolute about remaining an independent bank, rooted in the communities where we operate. Heritage Bank, Member FDIC. Equal Housing Lender.

